



Co-op Diploma in Hospitality Management

(6 months of Academic Studies and 6 months Co-op)

This program is designed to equip our graduates with both applied and theoretical Hotel and Tourism management skills necessary to compete successfully in a highly competitive global environment. Business studies are focused in the areas of finance, human resources and marketing. Students are learning from experts in the fields on how to understand the complex needs of hotel visitors, with an emphasis on resolving problems and elevating the overall hotel experience.

This program aims to give our graduates the broadest possible career path by combining both hospitality and tourism studies. This program includes a six months co-op business work experience where you can work for a local company.

Prepare your career by getting valuable Canadian work experience!

MANDATORY COURSES

		Credits
BU 218-220	Business Management	6
COM 201,211,212	Business Communication	9
		15

Hospitality Management

20 credits from the following

BUH 203	Managing Housekeeping Operations	4
BUH 218	Hospitality Facilities and Design	4
BUH 225	Managing Service in Food and Beverage Operations	4
BUH 250	Convention Management	6
BUH 270	Marketing in the Hospitality Industry	6
BUH 202	Fundamentals of Destination Management and Marketing	4
BUH 204	Managing Front Office Operations	6
BUH 234	International Hotel Management	4
BUH 219	Supervision in the Hospitality Industry	4
BUH 221	Security and Loss Prevention Management	4
BUH 217	Managing Hospitality Human Resources	4
BUH 222	Hospitality Sales & Marketing	6
Subtotal		20

BU 404	Co-op Term	30
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Credit point loading

MANDATORY COURSES	15
Int'l Hotel Management Courses	20
Co-op Term	30
<u>Total</u>	65

- Future courses are available and all courses are subject to change.
- See the course schedule sheet to make sure when courses are offered.
- Communication (COM) courses may be replaced with business electives subject to approval by the principal

Minimum admission requirements: High school completion or higher. Entrance test EPT 64 or better.
English proficiency test acceptable: TOEFL 510 or better, IELTS 5.0 or better